

2013 Outstanding Business Woman of the Year

Mermaid Ball - Cheryl Darling Memorial Award - Lani Rouillard

The award honours a past member and president of the chamber of commerce, a mentor and friend to many. It's for an outstanding business woman who has made an impact in the community by volunteering and being actively involved.

The winner was Lani Rouillard of Rouillard Law Office. Lani is known for her caring and compassion towards her staff, her community and her clients. She provides a yearly bursary to a local high school student; serves on the board for KCS Community Services and other organizations, is a member of an animal advocacy group, and a past director of the chamber of commerce. Her office boardroom is available for use to local non-profit organizations. Lani has been serving the community since 2008.

Other nominees were:

Debbie Fisher, Cobb's Clothing - For 28 years Deb has been helping to outfit the ladies



Carlo Simonot of Strategis Group presented the Cheryl Darling Memorial Award to Lani Rouillard. The award is presented to an outstanding business woman who has made an impact in the community by volunteering and being actively involved.

STEVE DILLIS

of not only Sylvan Lake, but all of Central Alberta. She brings people into our community to shop — by her fabulous reputation for her clothing styles and her pleasant manner and wel-

coming atmosphere in her store. Over these many years, she has been involved in the Downtown Business Association, chamber of commerce as a dedicated volunteer, and recently on the Downtown Revitalization Committee to name a few. Her well known fashion shows have been fundraising events for numerous charities and continue to do so.

Deb Hoisington, Prairie Dawg Pet Supplies - Deb has operated Prairie Dawg for six years now, just moving to a newer, larger location this year. Deb strives to grow and improve her business by offering great products at good prices to local and surrounding areas. She was an advocate for the 'off leash' dog park in Sylvan Lake. She has also been a great supporter and promoter of the Beach Ambassador program sponsored by Town of Sylvan Lake.

This award was sponsored by Strategis Group.